PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE

100 Park Avenue, New York, N.Y. 10017

To: Mrs. Barbara Szefc

Date: June 16, 1976

From: F. E. Resnik

Subject: Data for FTC Request of May 11, 1976, File No. 752 3059

Attached you will find data in response to Item 4 in the subject notice from the FTC. This contains nationally distributed brands, test market brands, and export brands manufactured by the Corporation during the calendar year 1975.

In response to Item 13, reports are attached which present "tar" and nicotine data for our brands which are routinely tested in our laboratories.

There are no responses to Items 12 and 14, as no outside laboratory study was conducted during 1975, and the "tar" and nicotine data which appear on advertising comes from the official FTC listings.

F. E. Resnik

FER:MV
Attachment

cc: Mr. A. Holtzman/with attachment
Mr. J. E. Wickham/without attachment ✓

PM3001058618

Source: https://www.industrydocuments.ucsf.edu/docs/yykk0001